

2017 IEDRC TAIWAN CONFERENCES ABSTRACT

Taichung, Taiwan; May 25-27, 2017

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Welcome Remarks

On behalf IEDRC, we welcome you to Taichung, Taiwan to attend 2017 International Conference on E-Business and Internet (ICEBI 2017), 2017 International Conference on Financial Technology (ICFT 2017). We're confident that over the three days you'll get theoretical grounding, practical knowledge, and personal contacts that will help you build long-term, profitable and sustainable communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in E-Business, Internet and Financial Technology.

On behalf of Conference Chair and all the conference committee, we would like to thank all the authors as well as the Program Committee members and reviewers. Their high competence, their enthusiasm, their time and expertise knowledge, enabled us to prepare the high-quality final program and helped to make the conference a successful event.

Once again, thanks for coming to this conference, we are delegate to higher and better international conference experiences. We will sincerely listen to any suggestion and comment; we are looking forward to meeting you next time.



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Conference Venue

The Splendor Hotel Taichung (台中金典酒店)

The Splendor Hotel—Taichung is located in the hub of Taichung’s most prosperous commercial district. No matter where you come from, please allow us to provide you with our excellent services to help you enjoy your stay in Taichung, a city filled with creativity and cultural attractions!

With 222 refined and comfortable guest rooms, 3 international gourmet restaurants, a coffee shop, a cigar bar, a multistoried large banquet hall, an eastern club that cost tens of millions of dollars to build and an outdoor, temperature-controlled sky pool, the Splendor provides you with the carefree comfort of being at home as well as all kinds of fine services to create an unforgettably happy living and dining experience. Enjoy yours tour without burden, the Splendor Taichung is your best choice.



For transportation information, you can visit: <http://www.splendor-taichung.com.tw/en/about04.php>

Contact information: Allison (客房行銷業務部 謝欣莞 Winnie Hsieh)

E-Mail: winniesplendor@gmail.com

Tel: +886 4 2324 6093 Fax: +886 4 2324 6009

Address: 台中市西區健行路 1049 號 No.1049, Jianxing Rd., Taichung, R.O.C.

Introductions for Publications

All accepted papers for the Taiwan conferences will be published in those journals and proceeding below.

2017 International Conference on E-Business and Internet (ICEBI 2017)



International Conference Proceedings Series by **ACM**, which will be archived in the ACM Digital Library, and indexed by **Ei Compendex** and **Scopus**, and submitted to be reviewed by Thomson Reuters Conference Proceedings Citation Index (ISI Web of Science)



International Journal of e-Education, e-Business, e-Management and e-Learning (IJEEEE) ISSN: 2010-3654

DOI: 10.17706/IJEEEE

Abstracting/ Indexing: Engineering & Technology Digital Library, Google Scholar, Electronic Journals Library, QUALIS, ProQuest, EI (INSPEC, IET)

2017 International Conference on Financial Technology (ICFT 2017)



International Journal of Trade, Economics and Finance (IJTEF)

ISSN: 2010-023X

DOI: 10.18178/IJTEF

Indexed by: Engineering & Technology Digital Library, ProQuest, Crossref, Electronic Journals Library, DOAJ, EBSCO, and Ulrich's Periodicals Directory

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)
Projectors & Screens
Laser Sticks

Materials Provided by the Presenters:

Power Point or PDF Files (Files should be copied to the conference laptop at the beginning of each session)

Duration of each Presentation (Tentatively):

Regular Oral Presentation: about 15 Minutes of Presentation and Q&A
Keynote Speech: 40 of Minutes Presentation and Q&A

Note: The time slots assigned here are only tentative. In case of any absence, presenters are recommended to arrive 5-10 minutes earlier and stay for the whole session.

Instructions for Poster Presentation

Materials Provided by the Conference Organizer:

The place to put poster

Materials Provided by the Presenters:

Home-made Posters
Maximum poster size is A1 with vertical version
Load Capacity: Holds up to 0.5 kg

Best Presentation Award

One Best Oral Presentation will be selected from each presentation session, and the Certificate for Best Oral Presentation will be awarded at the end of each session on May 26, 2017.

Dress code

Please wear formal clothes or national representative of clothing.

Time Schedule

Day 1, May 25, 2017 (Thursday)

<p>Arrival Registration & Conference Materials Collection</p>	<p>Venue: The Splendor Hotel Taichung</p> <p>10:00-17:00 <Lobby> 12 F</p>
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Day 2, May 26, 2017 (Friday)

<p>09:00—09:05 < Venue: Spring Room-14th Floor > (春櫻廳)</p>	<p>Opening Remarks</p>	<p>Prof. Hsin-Hung Wu National Changhua University of Education, Taiwan</p>
<p>09:05—09:45 < Venue: Spring Room-14th Floor > (春櫻廳)</p>		<p>Keynote Speech I</p> <p>Prof. Luiz Moutinho Dublin City University, Ireland Speech Title: Accelerated Change, Fantastic Disruptions....from the Global Innovation Economy, Nanotech and the Collaborative Web to Biomimetics and Embedded Intelligence Everywhere</p>
<p>09:45—10:05 < Venue: Spring Room-14th Floor ></p>	<p>Coffee Break & Group Photo</p>	
<p>10:05-10:45 < Venue: Spring Room-14th Floor > (春櫻廳)</p>		<p>Keynote Speech II</p> <p>Prof. Kun-Huang Huarng Feng Chia University, Taiwan Title: A structural association analysis method for management studies</p>
<p>10:45-11:25 < Venue: Spring Room-14th Floor > (春櫻廳)</p>		<p>Keynote Speech III</p> <p>Prof. Hsin-Hung Wu National Changhua University of Education, Taiwan Title: Applications of Importance-Performance Analysis in Identifying Critical Attributes</p>

<p>11:25-12:05 < Venue: Spring Room-14th Floor > (春櫻廳)</p>		<p>Keynote Speech IV Prof. Ming-Hsiang Huang National Changhua University of Education, Taiwan Title: The development of financial technology and its implication to the future research</p>
<p>12:10-13:20 < Brasserie > (柏麗廳)</p>	<p>Lunch</p>	
<p>13:30-14:10 < Venue: Spring Room-14th Floor > (春櫻廳)</p>		<p>Keynote Speech V Dr. Fan-Yun Pai National Changhua University of Education, Taiwan Title: Service Failures and Recovery of Online transactions in Era</p>
<p>Authors' Presentations</p>		
<p>14:15-16:15</p>	<p>Session I (8 papers) (E-Business and Marketing Management) PP. 16-19 < Venue: Spring Room-14th Floor > (春櫻廳)</p>	<p>Session II (8 papers) (E-Technology and Business Management) PP. 20-23 < Venue: Fall Room-14th Floor > (秋楓廳)</p>
<p>16:15-16:30</p>	<p>Coffee Break</p>	
<p>16:30-18:45</p>	<p>Session III (9 papers) (E-Commerce) PP. 24-28 < Venue: Spring Room-14th Floor > (春櫻廳)</p>	<p>Session IV(9 papers) (Economics and Finance) PP. 29-32 < Venue: Fall Room-14th Floor > (秋楓廳)</p>
<p>19:00-20:00 < Brasserie > 柏麗廳</p>	<p>Dinner</p>	