

## Documents

### **Proceedings of the 2019 3rd International Conference on E-Business and Internet, ICEBI 2019**

(2019) *ACM International Conference Proceeding Series*, 62 p.

#### **Abstract**

The proceedings contain 10 papers. The topics discussed include: impact of facebook advertising on purchase intention; evaluation of sentiment databases - a comparison of sentiment databases through social listening statements and azure machine learning studio; the effect of text preprocessing strategies on detecting fake consumer reviews; a comparative study of machine learning methods for detection of fake online consumer reviews; triple helix model – the role of cooperation between academy, economy and public sector for increasing readiness for logistics 4.0; multi-agent systems: a case study in an onshore oilfield that explores opportunities and future perspectives in terms of IoT, AI and 5G technology; the importance of guru gamers for mobile gaming applications with freemium monetization; implementation of image SuperDistribution system; and Teach-nology: how e-learning is creating new classrooms across the European Union.

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